**GRANT PROPOSAL SUMMARY FORM**

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| **Name of NS and/or Local Branch:** Armenian Red Cross Society |
| **Mailing address:** 21/1 Paronyan str., Yerevan 0015, RA |
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| **Street address (if different from the mailing address):** |
| **Telephone:** +374 60 62 50 50 | **Email:** redcross@redcross.am |
| **Principal officer(s):** Dr. Anna Yeghizaryan, Secretary General |
| **Contact person for this application:** (name, position and email-address) |
| Katarina Vardanyan, Head of Youth Department, arcs-youth@redcross.am |
| **Previous activities:** |
| 1. Armenian Red Cross Society implemented the “Time for Choice” project aiming at HIV/AIDS prevention, which was financially supported by the Global Fund during 2006-2012. The project was comprised of innovative and widespread public events held throughout the whole territory of Armenia. Within the “Time for Choice” project a number of public events as e.g. sessions, film-watching, talk-shows, campaigns, candle-lighting processions, concerts, etc. were organized in Yerevan and regions of Armenia. Information about HIV/AIDS was placed on social networks on internationally recognized days concerning HIV/AIDS.
2. Armenian Red Cross Society, with the support of Italian Red Cross, has been implementing “HIV Prevention in Armenia” program since September, 2013. The program aims at both advancing the impact of effective HIV prevention among vulnerable and high-risk groups (e.g. injection drug users (IDUs)) and advocating people living with HIV (PLHIV) and IDUs to HIV/AIDS treatment, care and support. The program tends to include the following activities: Dissemination of information through HIV awareness sessions, Broadcasting a Talk show and a TV analytical program, as well as conducting a social survey related to HIV/AIDS, Social support to the beneficiaries of the program.
3. Armenian Red Cross Society “Youth against HIV/AIDS” project funded by Andorra Red Cross. In the framework of the HIV prevention project peer education sessions and 3 public events were organized in 4 regions of RA. Information about HIV/AIDS and related issues, as well as means (information materials, condoms) for promoting HIV prevention are spread to an extensive part of the population through school sessions and large innovated public events. The program targeted 5500 general population and 1200 schoolchildren.
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**DESCRIPTION OF THE PROPOSAL**

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| **Title: HIV/AIDS free society** |
| **Location: Yerevan, Armenia** |
| **Starting date: 01 December, 2015** | **Duration: 1-day** |
| **Objective(s):** |
| Overall objective:* Using customized messages and events to target Armenian youth as a mean of spreading information for emphasizing the actualization of the HIV/AIDS
* By educating the prevention measures and providing comprehensive care and treatment advise prevent further spread of HIV/AIDS
* To provide care/support to people in risk behaviour group by offering tests for youth and public in general

Specific objectives:Designed programs and events will have the following influence on society;* Increase awareness of youth on the following issues
1. High and medium risk behaviours of getting infected
2. Behaviors and occasions that are HIV/AIDS free and safe
3. Correct condom use
* Through HIV blood tests reveal youth's HIV status;
* Encourage to undergo early and regular HIV testing
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| **Activities to be carried out:** |
| Through innovative events ARCS volunteer network will spread information about HIV/AIDS and related issues, to an extensive part of the population. The events include; 1. An event organized in 3 Universities aimed to raise the awareness of HIV/AIDS and to promote the idea of HIV free society among youth. The events are planned to be held at 4 stages;
2. Introductory presentation carried out by ARCS volunteers on HIV/AIDS covering such topics as ''HIV/AIDS current status in Armenia and in the World'', ''Prevention methods of HIV'', ''Raising awareness of HIV/AIDS through youth'', etc.
3. A discussion, debate on a subject chosen beforehand by ARCS volunteers.
4. There is an intention to set up two Desks in each auditorium;
* *Blood Testing Desk*. Throughout the discussion, the participants, as well as people passing by, will have a chance to test their blood against HIV/AIDS by an invited Medical representative. The practice will encourage students and participants to check their HIV status on regular basis.
* *Information Desk*. HIV/AIDS leaflets, small booklets and fact sheets will be handed out to all interested parties.
1. 4000 surprise boxes will be made as gift boxes and spread around in the cities: night clubs, cafes, universities, libraries (put on toilets, tables, and shelves, anywhere easily accessible for people), targeting crowds with more youth. The boxes contain;
2. Fact sheet cards on HIV/AIDS with messages such as “It’s easier to not to be infected, than to be treated”, “You can never tell HIV infection on person’s appearance: stay away from unpleasant surprises, use condoms!”, etc.
3. Calendar, pen or a promotional gift that will remind a person about HIV/AIDS during the year/usage of the gift.
4. A condom.
5. Stickers, leaflets and posters will be printed and attached to public places, cafes, night clubs, etc. reminding people of December 01 being the World's AIDS day.
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| **Beneficiaries (including both direct and indirect beneficiaries):**  |
| The direct beneficiaries of the carried out activities, will include: 1. 30-35 ARCS volunteers.
2. 120 students of different Universities participating in University events.
3. 4000 and more people/youth visiting cafes, clubs, public areas (more than 30 clubs, 60 cafes, 10 Universities) during Surprise boxes distribution event.
4. Approximately, 20,000 Yerevan citizens passing by and noticing messages of ARCS attached to doors of cafes, public areas and public transportation.

Through “word of mouth” the following indirect beneficiaries are targeted;* Family members and friends of direct beneficiaries.
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**FINANCES**

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| **Estimated total project cost:** | 1.560.000 | 3.000 |
|  | (Local currency, AMD) | (€uro equivalent) |

**Details of bank account in which the Grant Proposal award would be deposited:**

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| **Account title:**  |  ARMENIAN RED CROSS SOCIETY NGO |
| **Account number:**  | 115000814802004 |
| **International routing code:****(IBAN or BIC Number, SWIFT-code)** | Intermediary bank: SWIFT: COBADEFFXXX COMMERZBANK AG Frankfurt am Main, GermanyBeneficiary’s Bank: SWIFT: ARMNAM22 Account number: 400887140200 EUR With Intermediary bank |
| **Bank name:**  | ARMBUSINESSBANK |
| **Bank address:**  | 48 Nalbandyan st., Yerevan, Armenia |
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**Proposal submitted by:**

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| Name: Katarina Vardanyan |
| Position: Head of Youth Department |
| **Date:** 30 October, 2015 |